



# CW2020 ANNUAL REPORT



# Contents #LetsMakeHistory



- Participation
- Training
- Resources
- Fundraising Highlights
- Marketing
- Expenditure
- Totals
- Annual Dinner
- Projects



Charity Week for Orphans and Needy Children is a volunteer-led campaign of Islamic Relief.

The ultimate vision of Charity Week is to become a vehicle to inspire Muslim youth to become active, socially engaged and united upon Islam.

# #LetsMakeHistory



When the theme of Islamic History was selected at the beginning of Charity Week 2020, we never anticipated how apt it would be. As the world raced forward for treatments and vaccines - achieving in a year what would normally take a decade - the Charity Week team also had to develop and adjust at breakneck speed. The old way of doing things seemed so far away so quickly.

Charity Week looked and felt very different this year, but the need for Charity Week was greater than ever. We adapted our systems rapidly to allow not just institutions to participate, but individuals from all over the world. What turned out to be a very tough year for us all also bore its fruits and a renewed drive to unite together like the world has never seen before. We owe our thanks to Allah (SWT)- may He accept it from us, Ameen.

**Tasneem Kapadia, INTERNATIONAL DIRECTOR**

Thank you for supporting us:



Education Above All - Qatar



Islamic Relief Canada



Islamic Relief  
Deutschland



Islamic Relief Ireland



Islamic Relief South Africa



Islamic Relief UK



Islamic Relief USA

# The National Directors



**CANADA**  
Fatah Awil

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**GERMANY**  
Alev Burak

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**IRELAND**  
Aisha Benyounis

---



**QATAR**  
Mehreen Alam

---



**SOUTH AFRICA**  
Aqeelah Hendrickse

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**UNITED KINGDOM**  
Safwan Umar

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**UNITED STATES**  
Batool Chaudhry

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If Charity Week is a family, then the head of that family is the National Director. Their role is to guide, inspire and direct their team towards unity. Leading Charity Week can be a challenge at the best of times, but during a pandemic it required nerves of steel and a heart of gold. We are blessed to have had these individuals leading our teams and ably assisted by their shuras.





# Participation: Our Countries

This year we were proud to announce that Ireland had joined our Charity Week family!

Links to complete lists of participating institutions by country:

- Canada
- Germany
- Ireland
- Qatar
- South Africa
- UK
- USA

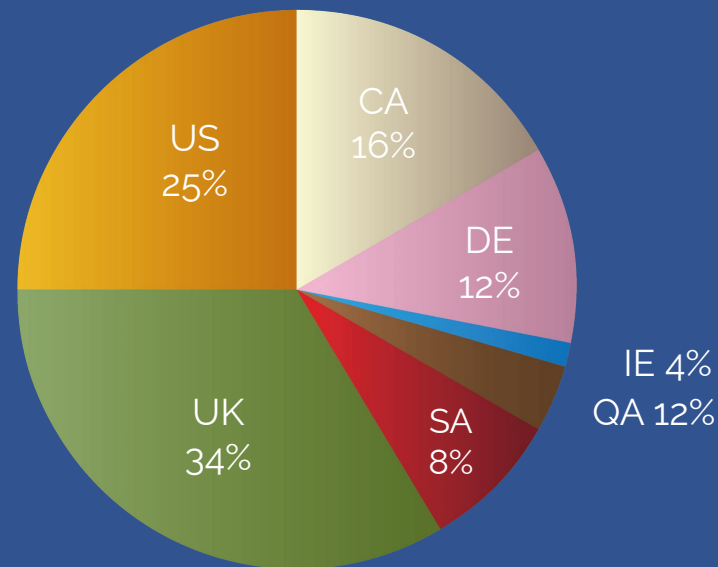


Charity Week 2020 saw more than **318 institutions**, across **7 countries**, work together for the benefit of orphans and needy children.



# Participation: Global Institutions

COUNTRY	TOTAL	CHANGE FROM 2019	PORTION OF TOTAL
Canada (CA)	53	42%	16%
Germany (DE)	37	5%	12%
Ireland (IE)	4	-	1%
Qatar (QA)	12	8%	4%
South Africa (SA)	26	27%	8%
UK	107	-21%	34%
USA	79	38%	25%
International Total	318	18%	100%

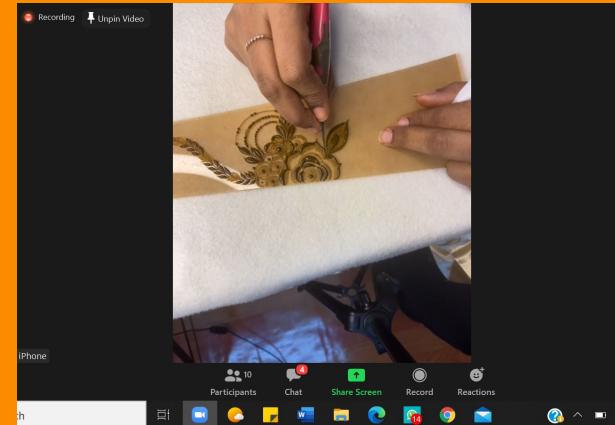


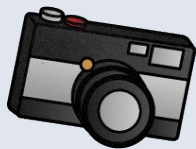
International distribution of participating institutions

# Participation: Individuals

In response to the pandemic, for the first year ever, Charity Week allowed individuals to sign up to take part in Charity Week.

- 552 individuals signed up worldwide
- Most took part in the “2020 Challenge” to raise money - often from inside their homes





# Participation: Individuals



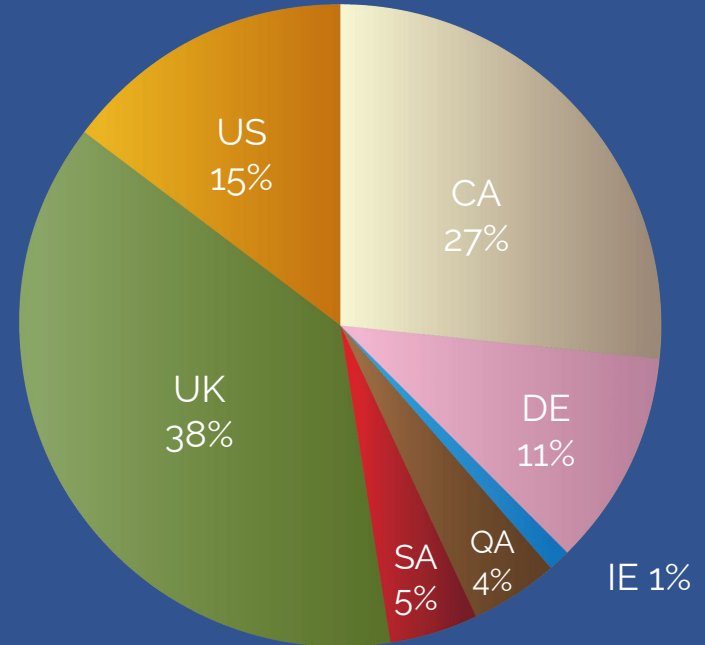
## Some 2020 Challenge examples...

- Walking 20,000 steps a day for 20 days
- 20km cycle a day for 20 days
- Going vegan for 20 days
- 20-day fitness challenges
- 1000 skips a day for 20 days
- Cooking a new dish a day for 20 days
- Acting like a cat for a day
- Gargling vinegar for 20 seconds
- Donations with a challenge (every donation given on their pages could issue a challenge:
  - boys using 20 wax strips
  - crazy concoction smoothies



# Participation: Individuals

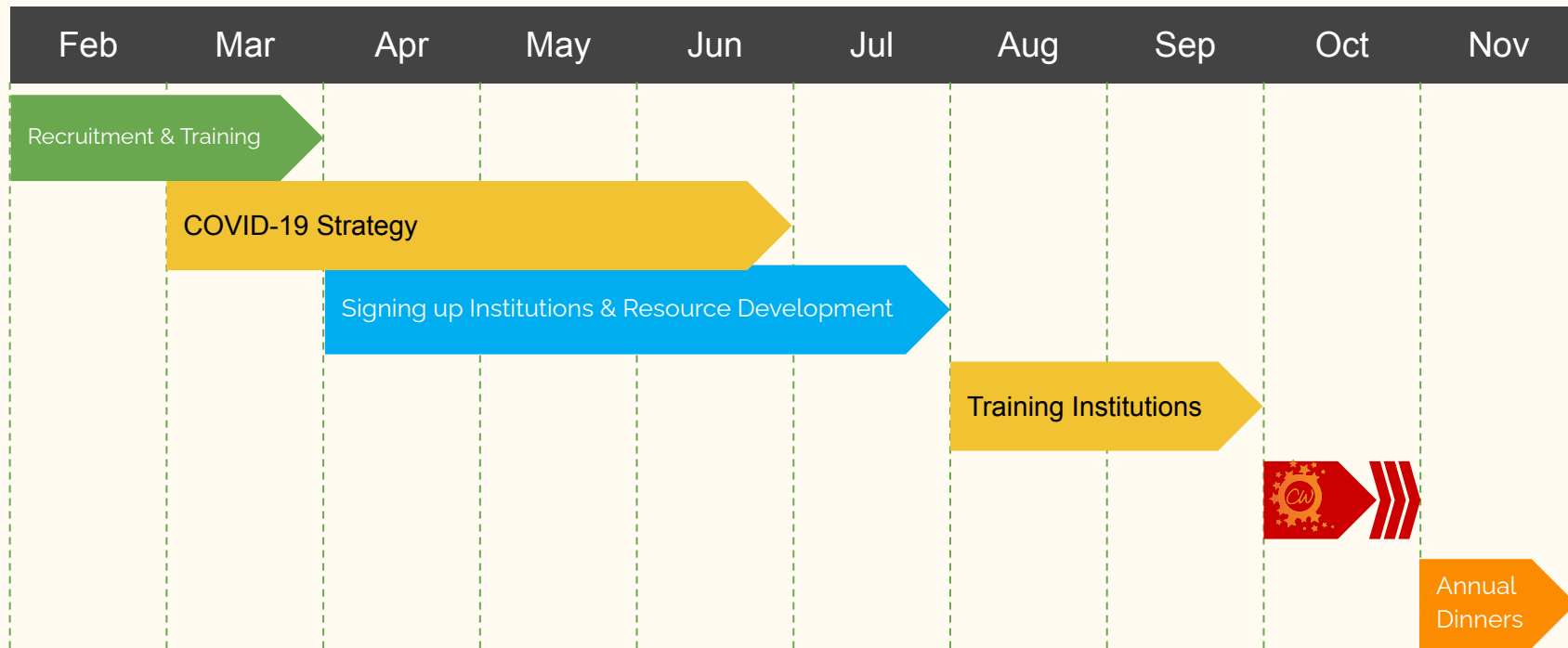
COUNTRY	INDIVIDUALS	PORTION OF TOTAL
Canada	147	27%
Germany	59	11%
Ireland	6	1%
Qatar	24	4%
South Africa	25	5%
UK	207	38%
USA	80	15%
TOTAL	548	100%







# Training: Timeline



# Training: Team Assemble

Assemble marks the beginning of every Charity Week, where Team members first get to meet and get their introduction to the year's theme.

**Islamic History** was the theme of Charity Week 2020.

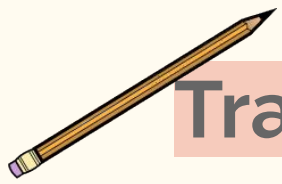


## March - April 2020: The Beginning of Lockdown

Multiple Assemble events had been planned worldwide. It was during this stage that countries were gradually plunged into lockdown and we first felt the disruption that characterised the rest of the year.

Assemble took place on the 7th of March in London, Cape Town and New York with safety measures for volunteers in place, but the remaining countries shifted to virtual events as lockdowns were imposed.





# Training: Team Assemble



## What if Islamic History Did Charity Week?

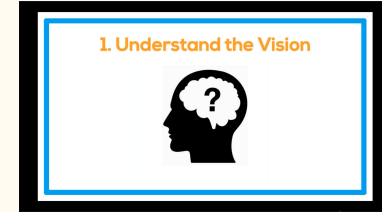
- Looking back into our history, we see **innovation, not imitation**. The conquest of Constantinople, foretold by the Prophet (pbuh), was a masterclass of thinking outside the box.
- **Simplifying, not complicating** challenges was illustrated through the example of the celebrated architect Sinan who built for himself a very simple mosque despite his elaborate portfolio.
- Finally, the example of Kilic Ali Pasha showed dedication to **legacy (not let us see!)** by rising to the challenge and building a mosque on reclaimed land to secure his long term reward.



# Training: Videos

Achieving standardised training across our countries has taken some years to develop, especially as some departments have unwieldy and complex workloads e.g. Finance!

By recording 20 minute webinars, this year we have been able to provide on-demand and relevant training to *all* our team members... even in German.



GENERAL TRAINING		
<b>VISION</b>  English versions: <a href="http://bit.ly/CWvisionenEng">http://bit.ly/CWvisionenEng</a> German versions: <a href="http://bit.ly/CWvisionenDE">http://bit.ly/CWvisionenDE</a>	<b>COMMUNICATION</b>  English versions: <a href="http://bit.ly/CWcommunicationEng">http://bit.ly/CWcommunicationEng</a> German versions: <a href="http://bit.ly/CWcommunicationDE">http://bit.ly/CWcommunicationDE</a>	<b>CULTURE</b>  English versions: <a href="http://bit.ly/CWcultureEng">http://bit.ly/CWcultureEng</a> German versions: <a href="http://bit.ly/CWcultureDE">http://bit.ly/CWcultureDE</a>
NO / VOR REPS		
ROLE DESCRIPTION: <a href="http://bit.ly/CWrepsrole">http://bit.ly/CWrepsrole</a> Provider/Regional Rep: <a href="http://bit.ly/CWrepsprovider">http://bit.ly/CWrepsprovider</a>		
<b>INCUBATION</b>  English versions: <a href="http://bit.ly/CWincubationEng">http://bit.ly/CWincubationEng</a> German versions: <a href="http://bit.ly/CWincubationDE">http://bit.ly/CWincubationDE</a>	<b>RUNNING MEETINGS</b>  English versions: <a href="http://bit.ly/CWrunningmeetingsEng">http://bit.ly/CWrunningmeetingsEng</a> German versions: <a href="http://bit.ly/CWrunningmeetingsDE">http://bit.ly/CWrunningmeetingsDE</a>	<b>PEOPLE MANAGEMENT</b>  English versions: <a href="http://bit.ly/CWpeoplemanagementEng">http://bit.ly/CWpeoplemanagementEng</a> German versions: <a href="http://bit.ly/CWpeoplemanagementDE">http://bit.ly/CWpeoplemanagementDE</a>
GEN SEC / COMMS		
ROLE DESCRIPTION: <a href="http://bit.ly/CWgensec">http://bit.ly/CWgensec</a>		
<b>RESOURCES</b>  English versions: <a href="http://bit.ly/CWresourcesEng">http://bit.ly/CWresourcesEng</a> German versions: <a href="http://bit.ly/CWresourcesDE">http://bit.ly/CWresourcesDE</a>	<b>COMMUNICATIONS</b>  English versions: <a href="http://bit.ly/CWcommunicationsEng">http://bit.ly/CWcommunicationsEng</a> German versions: <a href="http://bit.ly/CWcommunicationsDE">http://bit.ly/CWcommunicationsDE</a>	<b>WELFARE</b>  English versions: <a href="http://bit.ly/CWwelfareEng">http://bit.ly/CWwelfareEng</a> German versions: <a href="http://bit.ly/CWwelfareDE">http://bit.ly/CWwelfareDE</a>
PARTICIPATION SUPPORT		
ROLE DESCRIPTION: <a href="http://bit.ly/CWparticipation">http://bit.ly/CWparticipation</a>		
<b>SIGN-UP</b>  English versions: <a href="http://bit.ly/CWsignupe">http://bit.ly/CWsignupe</a> German versions: <a href="http://bit.ly/CWsignupeDE">http://bit.ly/CWsignupeDE</a>	<b>SUPPORT</b>  English versions: <a href="http://bit.ly/CWsupportEng">http://bit.ly/CWsupportEng</a> German versions: <a href="http://bit.ly/CWsupportDE">http://bit.ly/CWsupportDE</a>	<b>TROUBLESHOOTING</b>  English versions: <a href="http://bit.ly/CWtroubleshootingEng">http://bit.ly/CWtroubleshootingEng</a> German versions: <a href="http://bit.ly/CWtroubleshootingDE">http://bit.ly/CWtroubleshootingDE</a>



# Training: Institution Assemble

## Training the Fundraisers

Assemble is the event where participating institutions are trained and enthused on how to fundraise. Held for the first time virtually, it was a taster of what Charity Week in a pandemic would look and feel like.





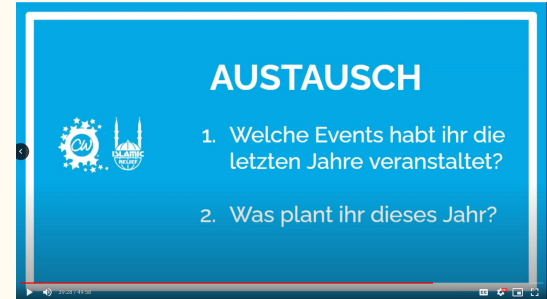


# Training: Masterclass

## Training the institutions

Webinars were held to share techniques for Charity Week success, including training on:

- attracting new faces through effective marketing
- fundamentals of responsibility that come along with every penny collected
- maximizing the barakah of an event



*Virtual masterclass events were held this year in the UK and Germany.*

# Training: Online Activism

- Charity Week has always been at the forefront of finding **virtual solutions** for team work due to the international nature of the project
- The challenge of the pandemic faced across the world by grassroots Islamic organisations put Charity Week in a unique **position of expertise**






# Training: Online Activism

- We produced a thorough and practical guide to Activism Online
- This was completed within the first few months of lockdown in 2020
- The guide was shared with Islamic organisations needing guidance on platforms
- It provided best practice to help continue to run their organisations online

How To Continue Our Mission Online

## How Do I Choose Between Platforms?

Different platforms have their own advantages and disadvantages, below are highlighted some popular platforms for your communication needs when working remotely.



**For Team Meetings**  
Outside of Skype there are lots of other apps where you will find free links, including **GoToMeeting**, **Zoom**, **Google Hangouts** and **Microsoft Team**. These allow for a meeting link to be shared to chosen team members and for them to join the meeting through it. Utilise the video function where possible, to increase engagement, especially for the lead member of the meeting.

**For Fast Messaging**  
Messaging apps are best suited towards this such as **Whatsapp**, **SLACK** and **Telegram**.

**Formal Updates**  
Email and Google docs can be useful for more formal updates as they are easier to search through and refer to. In addition, the interface allows for slower, more reflective responses from team members.

**Phonecalls**  
As outdated as it may feel, these can be a brilliant way to save long text discussions and misunderstanding.

**WhatsApp Tips**

- All group names should start with the same prefix e.g. 'CW2020...'
- Group display pictures should include the group name, not just a logo
- Group descriptions should define its purpose and include links to useful documents e.g. meeting minutes or spreadsheets


For most people, **WhatsApp** is an unproductive floodgate for spam. You can make it work for your organisation with some discipline and some simple tips.

**"I'm on so many WhatsApp groups and I get so confused!"**

**Focus on**

**TEAM MANAGEMENT**

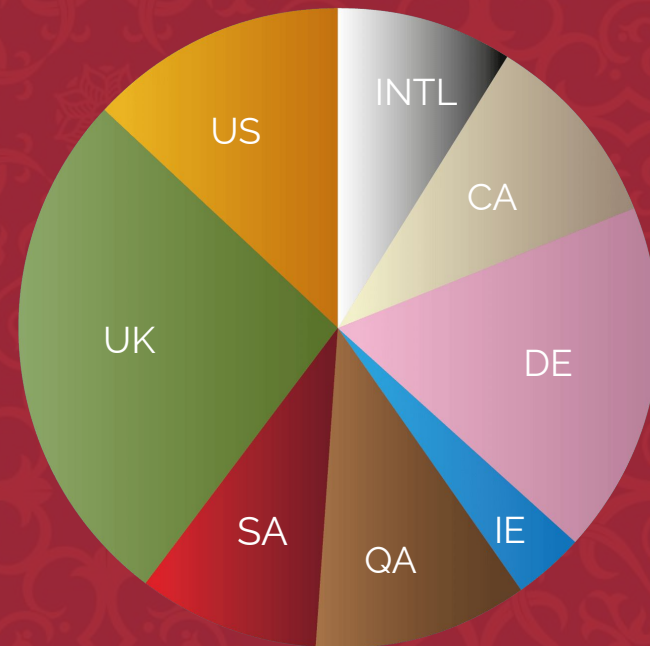
1. Have meetings scheduled for a regular slot.
2. Ensure action points from meetings have deadlines set
3. Project/Team management apps such as: **Trello**, **Monday** or **Asana** can be useful in distributing tasks to a large team and monitoring progress.



# Resources: Team Members



CW Team	Members	Change from 2020
International	45	31% ↑
Canada	50	42% ↓
Germany	89	38% ↑
Ireland	17	-
Qatar	55	85% ↓
South Africa	45	67% ↑
UK	134	13% ↓
USA	64	20% ↑
<b>TOTAL</b>	<b>499</b>	



International distribution of CW Team Members





# Resources: Going Virtual

## Adjustments in Lockdown

- As it became clear that real world fundraising would be a challenge, resource orders were scaled down across participating countries.
- In place of printed posters, the USA and Germany printed postcards with QR code links to online resources.





# Resources: Distribution



	CANADA	GERMANY	IRELAND	QATAR	SOUTH AFRICA	UK	USA
T-Shirts	598	505	80	246	292	2435	761
Buckets	143	0	0	0	0	0	112
Bucket Labels	163	0	18	22	0	745	114
National Posters	191	210	19	12	43	240	0
Guideline Posters	96	0	10	0	16	200	0
Pennyboxes	NA	98	0	0	36	0	NA
Pennybox Labels	NA	74	18	11	38	350	NA





# Fundraising Highlights

The show must go on, pandemic or no pandemic. Charity Week had a completely different flavour this year, favouring online fundraising and creativity that seemed to know no bounds.

**Here are some of the highlights that made CW2020 a week to remember.**

## Charity Week 2020 Dates

### CW WORLDWIDE

26th October to 1st November

### SOUTH AFRICA

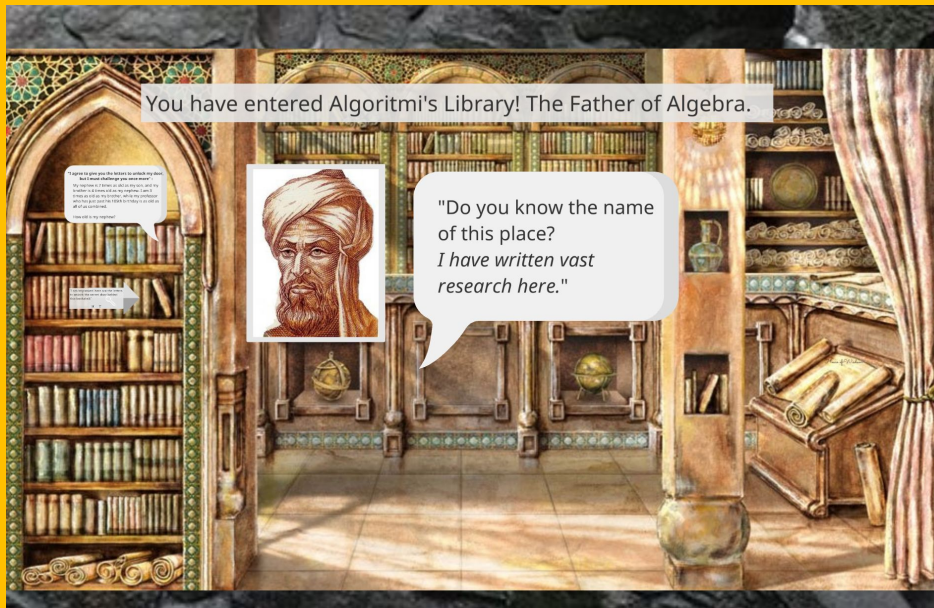
5th to 11th October

### QATAR

25th to 31st October

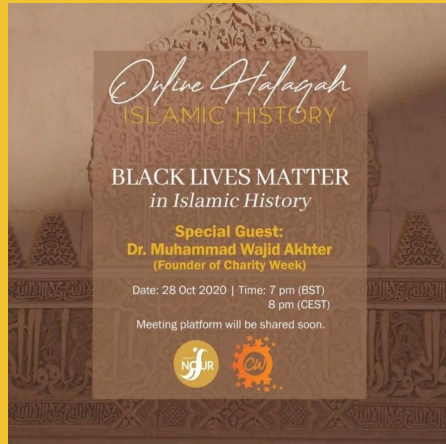






Jamaat at game night 😊











# Fundraising: Auctions

More than 20 auctions were held in

- Ireland
- Canada
- Germany
- Qatar
- South Africa
- USA

In the UK alone there were:

- 34 Events
- More than £160,000 raised
- ...with International Attendance!



# The Auction Line up



**The Charity Week Seal**  
Germany

CW Germany  
WhatsApp Auction

Auctioned for:

€4126



**The Potato**  
Ireland

CW Ireland Auction  
Dinner

Auctioned for:

€2000



**3D Printed  
Banana**  
USA

Institution: NYU

Auctioned for:

\$1234.56



**Ting**  
UK

Institution: InterUni

Auctioned for:

£9245



**Karak and Date**  
Qatar

Institution: InterUni  
Event

Auctioned for:

QAR 8455





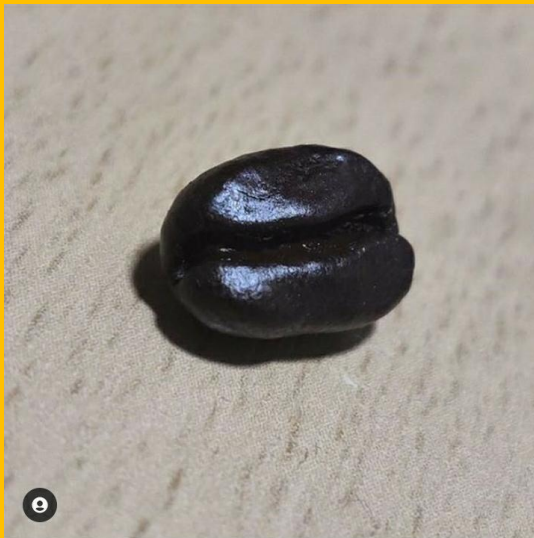


Liked by arshiya.s.a and 314 others

**charityweek** Have you ever seen a \$1500 peanut? 🥜

The height of luxury. Decadent, crunchy, unsalted.

Auctioned off by @johnjaymsa, do we smell a new tradition?



Liked by arshiya.s.a and 201 others

**charityweek** We see your \$1500 peanut and raise you a £2000 coffee bean! ☕

This bean is rare. Lightly roasted with a delicate acidity, boasting a sweet & rounded taste- all confirmed by @uniofyorkisoc president- who ate it!

What's next in the battle of auctioning pea-sized things? 👀



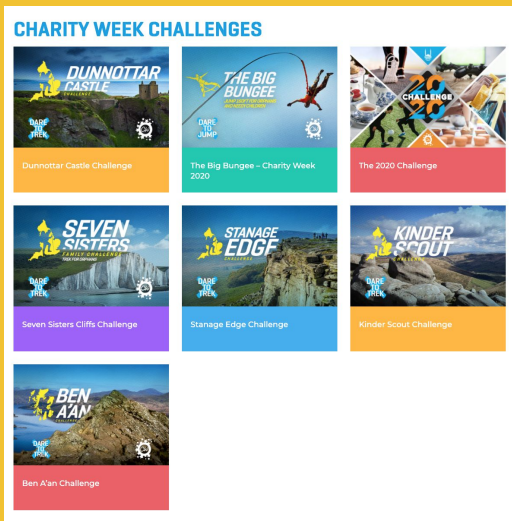
Liked by arshiya.s.a and 390 others

**charityweek** Making history this year- this £6400 cake! 🍰

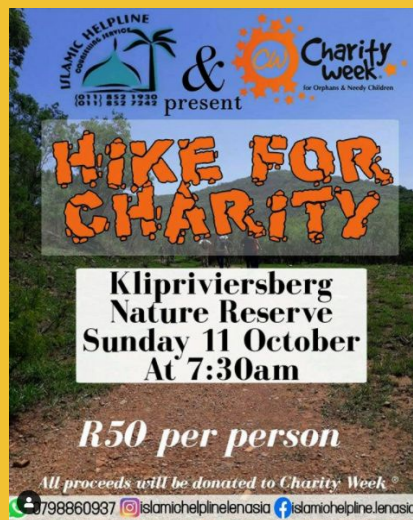
In an incredible UNITED effort & a Scotland first, the Scottish ISOCs came together for ONE night in ONE auction! 🇬🇧

This beautiful Islamic History themed cake (featuring a cave 🏠) was bought together by them all! 🇬🇧

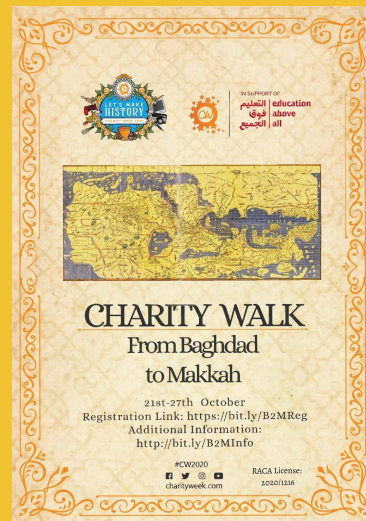
# Fundraising: Outdoor Challenges



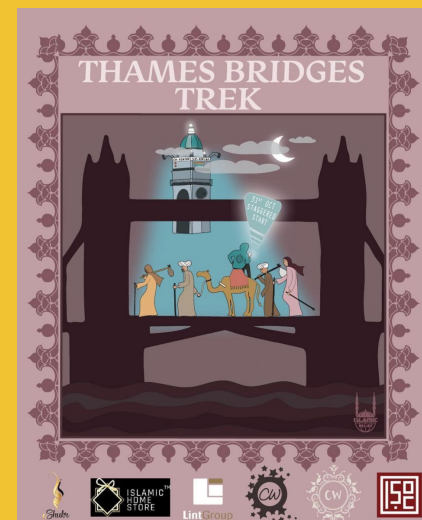
**ISLAMIC RELIEF  
UK EVENTS**  
8 Challenges  
130 Challengers  
£32,271.93



**SOUTH AFRICA HIKE FOR  
CHARITY**



**QATAR**  
39 Challengers  
QAR 830.00

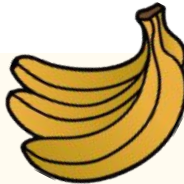
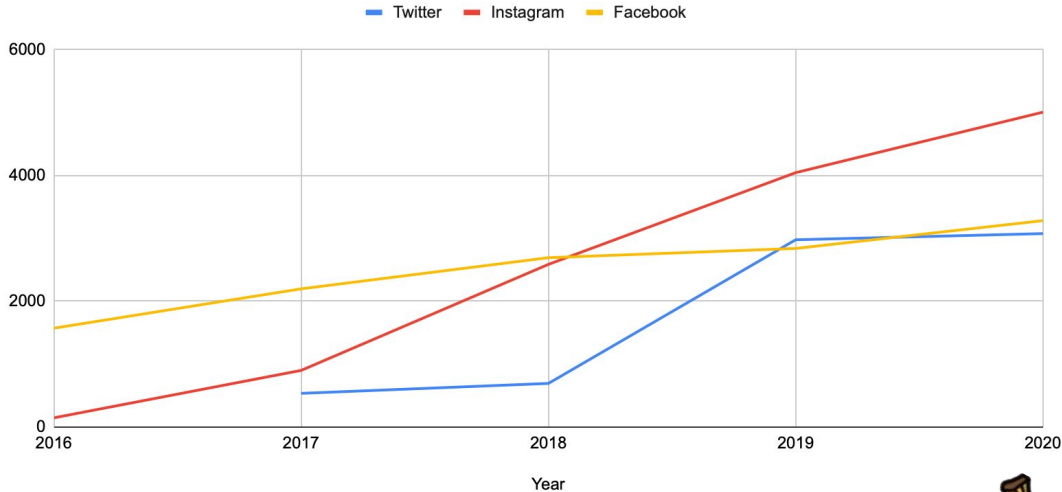


**IMPERIAL UNIVERSITY: THAMES  
BRIDGES TREK**  
22 Challengers  
£11,049.56



# Marketing: Social Media

## Social Media Followers



## Unified Platforms

From 2016, Charity Week moved towards international handles on social media. This has helped each of our participating countries reach a global audience as well as nurture the vision of unity throughout our marketing.

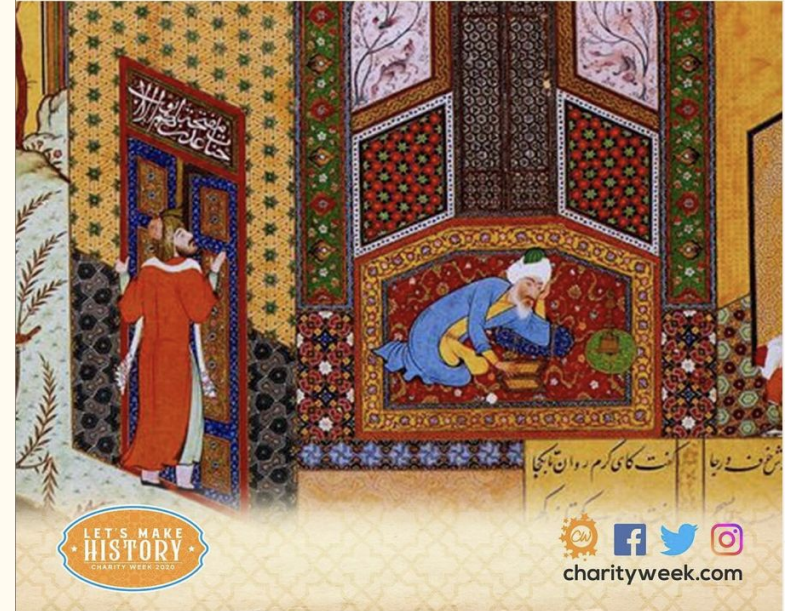




Fighting over the last naan at a Charity Week Annual Dinner, 13th Century



When you're trying to do a socially distanced Charity Week but your friends keep begging you to come out.



Shaving your head for charity,  
before it was cool



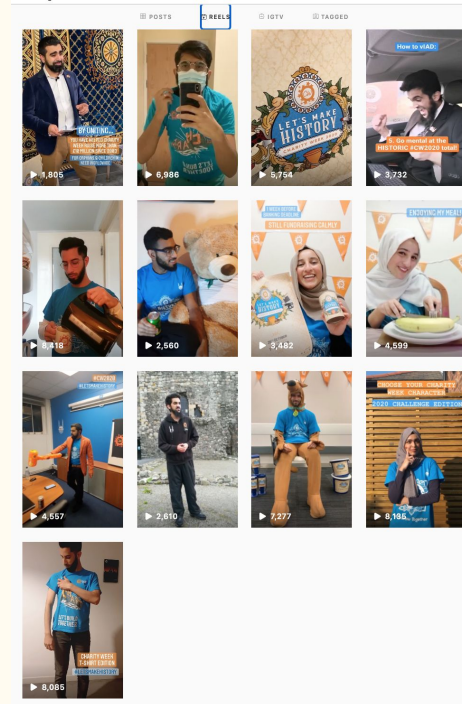


# Marketing: Instagram Insights

	REACH	IMPRESSIONS	PROFILE VISITS
OCT- NOV	16,563	472,485	15,710
NOV-DEC	14,072	363,730	11,637
GROWTH – 1K Followers			

## Online life in lockdown

As the world learnt to shift life online during the pandemic, Uni-Tea was an innovative way to bring Charity Week-ers together, with guests, quizzes and interactive elements.



- Reels – 68k Views
- Uni-Tea – 4.5k Views



# Expenditure:

	Canada \$ CAD	Germany € EUR	Ireland € EUR	Qatar QAR	South Africa R ZAR	UK £ GBP	USA \$ USD
<b>Resources</b>	3,384.35	1,834.27	273.76	9,755	18,722	15,472.77	4,878.28
<b>Regional Budget</b>	0	145.50	0	1,127.50	3,900	1,223.29	613.31
<b>Training</b>	0	0	0	54	6678.25	5,313.46	545.97
<b>Travel</b>	0	318.06	0	0	416	0	0
<b>Online Platform Fee</b>	2,657.71	0	0	0	0	0	7,198.62
<b>Total</b>	<b>6,042.06</b>	<b>2,297.83</b>	<b>273.76</b>	<b>10,936.50</b>	<b>29,716.25</b>	<b>22,009.52</b>	<b>13,236.18</b>



# International Total

**£1,433,150.00**

Equivalencies November 2020

**US \$1,903,530**

**R29,350,640**

**€1,605,429**

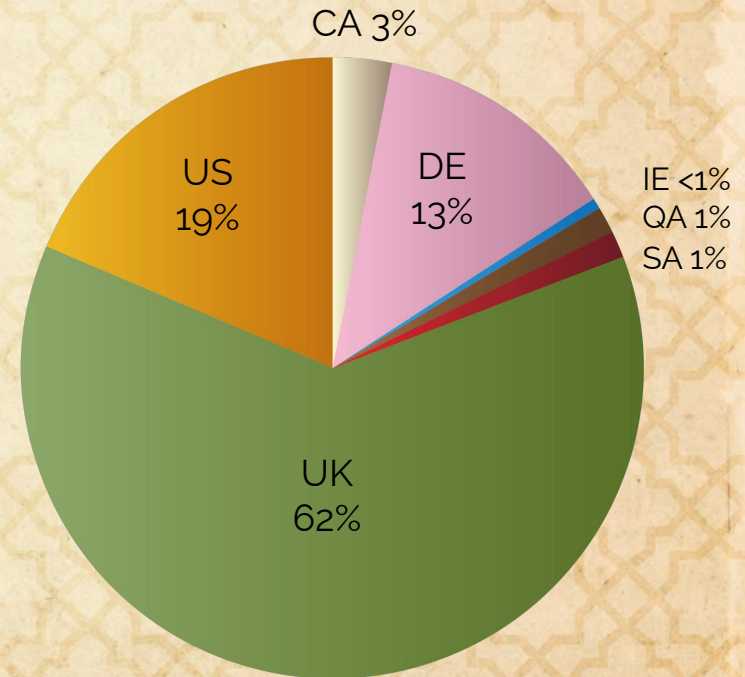
**CA \$2,493,168**

**Rial 6,928,855**



# Totals: National

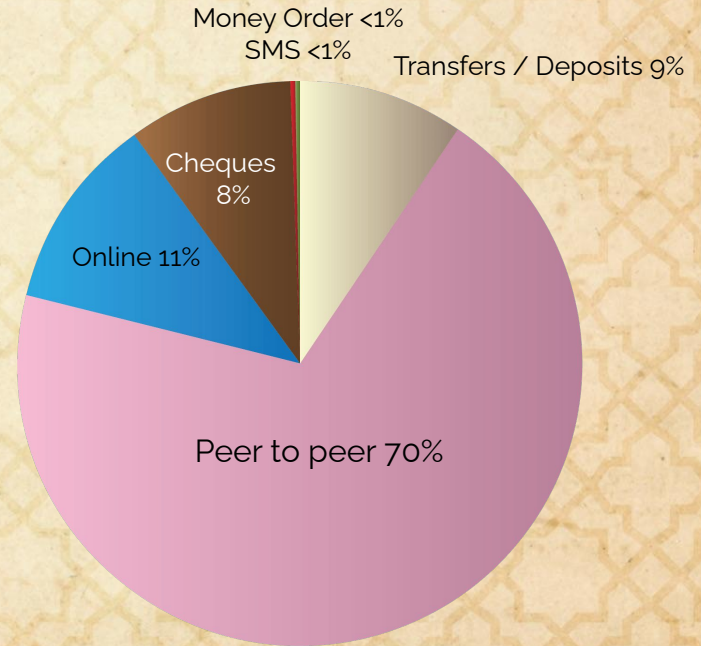
COUNTRY	TOTAL	Change from 2019	PORTION OF TOTAL
Canada	\$81,136	18%	3%
Germany	€208,857	48%	13%
Ireland	€8,738	-	<1%
Qatar	91,269 QAR	-49%	1%
South Africa	R386,872	-39%	1%
UK	£881,268	0.5%	62%
USA	\$363,793	3%	19%





# Totals: Method of Donation

METHOD	AMOUNT	PORTION OF TOTAL
Transfers/Deposits	£134,876.88	9%
Peer to Peer	£989,842.81	70%
Online	£160,378.65	11%
Cheques	£134,064.42	8%
Money Order	£3,088.10	<1%
SMS	£1,542.58	<1%

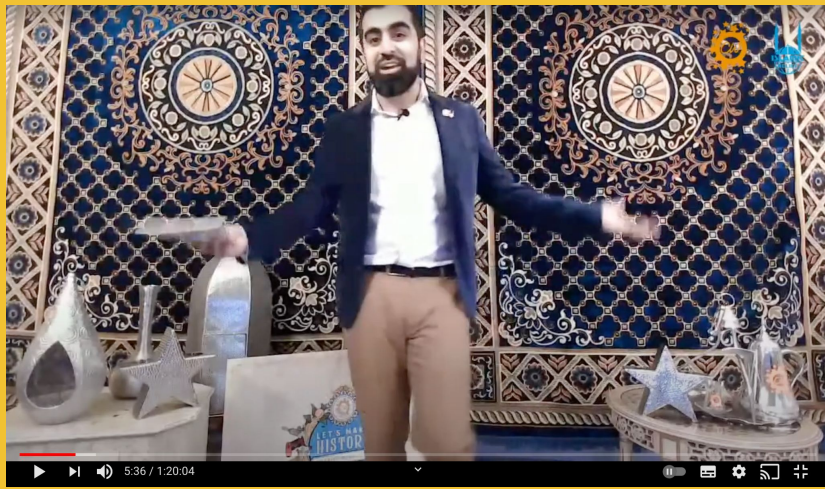


# The VIRTUAL International Annual Dinner

After months of navigating diverse regulations, the decision was made to avoid multiple, physical annual dinners held across the world; instead opting for a virtual, worldwide, live-streamed event.







## INTERNATIONAL TOTAL

£1,426,845.00	€1,598,365.61
US \$1,895,154.81	CAN \$2,482,199.12
R29,221,501.32	Rial6,898,369.74

1:02:40 / 1:20:04





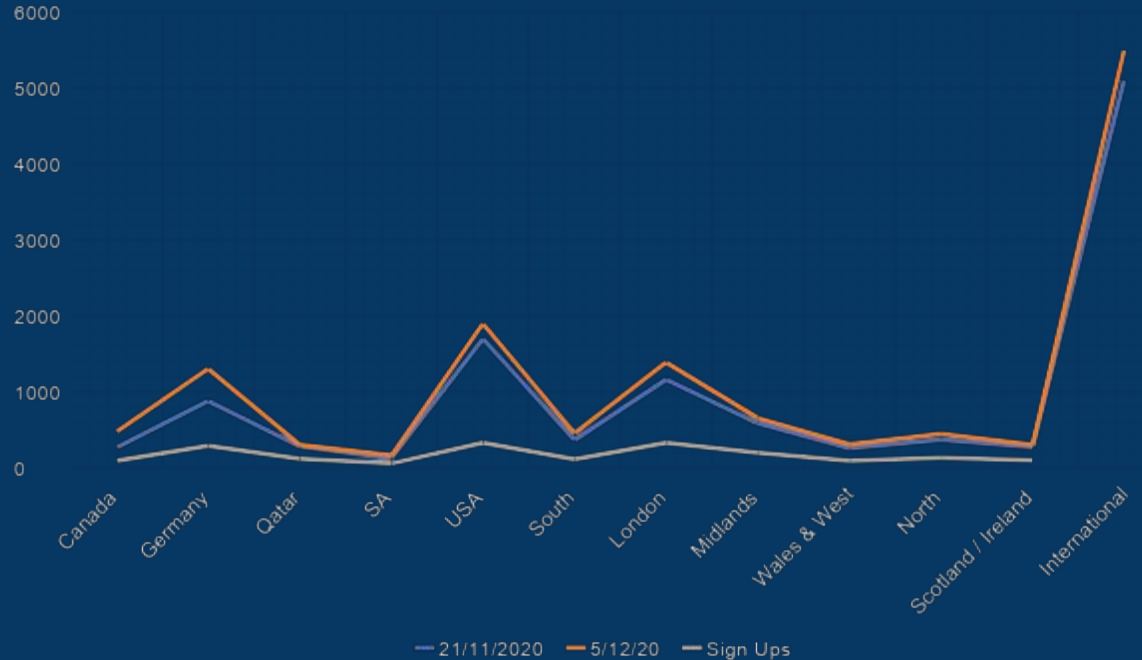
# International Annual Dinner: Attendance

## CW2019

- 2.6k physical attendance worldwide
- 57% increased attendance

## CW2020

- 1.8k Global Sign Ups
- 6.2K Global Attendance
- 5.1K IAD Attendance
  - 82% Retention
- Further 1.8k views since







# Projects 2020: Where the money went

# Projects Delivered



Syria & Lebanon

- Heart Surgery for Refugee Children

Palestine

- Children's Medical Services

Somalia, Yemen,  
Sri Lanka & Bosnia

- Emergency & Development Projects

Philippines, Pakistan,  
Nigeria, Iraq

- Education for Street Children & Orphans

\*As CW operates in multiple currencies and exchange rates fluctuate significantly, hence the amounts announced and the totals of projects will not be exactly consistent. **This has no impact on funding of projects.**



## Lebanon

### 60 Heart Surgeries for Syrian Refugee Children

More than 600 babies are diagnosed with heart disease every year in Lebanon, of which 400 will need medical intervention. However, many families are not able to afford the life-saving care that can only be provided at private medical institutions.

Thanks to your unity, we are able to fund 60 life saving surgeries and aftercare for children with heart disease, as well as train healthcare professionals at the Rashaya Governmental Hospital (RGH) in the Bekaa Valley to provide top-tier cardiac surgeries at a public hospital with minimal to no supervision.

**Approx cost: USD \$275,959**

£195,664.59/ Euros 227,903.50 /CAD \$ 335,421.54/ QAR 1,004,490.76/ ZAR 3,788,999.31









## Palestine

### Enhance the Right to Education for Paediatric Cancer Patients in Gaza

For children living in the Gaza Strip, access to education is difficult enough; this is made doubly difficult for children suffering from cancer. These children lose out on regular schooling due to their illness, and as a result fall behind in their education - a gap that becomes large and difficult to bridge. This missed schooling affects these children long after they have beaten cancer. The aim of this project is to provide equitable educational services for children with cancer, ensuring that they too receive their right to education.

Thanks to your generosity, we are able to provide 653 children with cancer better access to education by providing adaptive educational resources, devising school curriculums for children with cancer, as well as supporting these children and their families through counselling programs.

**Approx cost: £200,000**

Euros 232,948.60 /USD \$ 282,081.40 /CAD \$ 342867.40/ QAR 1,026,903.20/ ZAR 3,873,557.40



## Palestine

### Al Makassed Hospital - Jerusalem

Al Makassed Charitable Islamic Society Hospital is the only Arab hospital in East Jerusalem with an adequately equipped paediatric cardiac surgery unit and emergency room, and it is the main tertiary referral center for the Palestinian population in the West Bank and Gaza Strip. It is key to the training of healthcare professionals in Palestine and as such, it is necessary that the hospital is maintained and equipment provided.

As a result of your unity, we are able to improve the specialised ICU paediatric unit services at Al Makassed Hospital through the provision of medical equipment and consumables necessary for the running of the hospital, allowing them to serve the community as best they can.

**Approx cost: £100,000**

Euros 116,499.10 /USD \$ 141,058.10 /CAD \$ 171,465.50/ QAR 513,451.60/ ZAR 1,936,778.70



## Somaliland

### Child and Maternal Health

The fragility in Somalia has caused the collapse of the public health sector and made healthcare very inaccessible for the majority of people in Somalia. With poor social, health and nutrition present in Somalia, the problem is only exacerbated by reduced access to healthcare and very few healthcare professionals present and working.

Thanks to your hard work, we are able to fund two Mother and Child Healthcare clinics, train healthcare workers, improve health practices by engaging with the community, and as a result help thousands of people.

**Approx cost: £100,000**

Euros 116,499.10 /USD \$ 141,058.10 /CAD \$ 171,465.50/ QAR 513,451.60/ ZAR 1,936,778.70





## Yemen

### Malnutrition Emergency Response Project

Since the outbreak of conflict in Yemen, its populace is struggling to survive. Food remains scarce, and the number of starving people continues to increase. It is estimated that about 16 million people in Yemen wake up hungry - a figure that would increase by 25% if no humanitarian aid was available. People's livelihoods have been destroyed, with poverty and famine becoming the new norm for the people of Yemen.

Through your efforts we have been able to provide life-saving aid to the people of Yemen, as well as equip clinics and provide treatment to malnutrition children and their families.

**Approx cost: £200,000**

Euros 232,948.60 /USD \$ 282,081.40 /CAD \$ 342867.40/ QAR 1,026,903.20/ ZAR 3,873,557.40





## Sri Lanka

### SEEDS

Many people in the Batticaloa district of Sri Lanka are living on less than \$1.90 each day, falling below the line of extreme poverty. The cycle of poverty is difficult to break; more so for female-headed households who are in desperate need of support.

As a result of your coming together, we are able to help orphans and their families break the cycle of poverty, by providing people with the skills and knowledge they need to enhance their economic productivity and livelihood security.

**Approx cost: £100,000**

Euros 116,499.10 /USD \$ 141,058.10 /CAD \$ 171,465.50/ QAR 513,451.60/ ZAR 1,936,778.70



## Bosnia

### Orphan Homes Refurbishment

Around 42% of homes in Bosnia were destroyed or damaged during the 1992-95 conflict, and many families lost their primary breadwinner, resulting in an orphaned community in dilapidated housing. The weather extremes seen throughout the year in Bosnia, as well as lack of maintenance, and the deterioration of connections to network and communal infrastructure only add to exacerbate the damage to these houses.

Through your help, we are able to sponsor the refurbishment of 10 orphan homes in Bosnia, helping them regain the spark of hope for the future and remove the social stigma that comes from living in a war-torn home.

**Approx cost: £47,501.45**

Euros 55,328.17 /USD \$ 66,994.81 /CAD \$ 81,430.88/ QAR 243,861.09/ ZAR 919,840.83





## Philippines

### Placing 600 Children back in school

The Mindanao conflicts in the Philippines have been left forgotten, and its devastating effects unaddressed. One of many unfortunate realities of conflict is the increased number of orphans and vulnerable children. An overlooked aspect to these childrens' well being is the lack of access to education during and post-conflict.

As a result of your generosity, we are able to improve access to education for children and orphans by supporting the enrollment of 200 children into school, providing them with school kits, providing support to teachers in the form of "teaching kits" and the provision of supplementary materials, as well as performing minor classroom repairs/refurbishments.

**Approx cost: USD \$ 142,586.86**

CAD \$ 173,309.05 / £101,101.50 / Euros 117,755.36 / QAR 519,016.17 / ZAR 519,016.17





## Pakistan

### POCAR Extension

Over 1.5 million children are estimated to be living on the streets of Pakistan; many of whom stay in metropolitan hubs such as Rawalpindi. These highly vulnerable children can be found wandering the streets, seeking alms and looking for underpaid irregular work, and can easily become victims of physical and/or sexual assault/abuse, starvation, homelessness and do not have access to adequate (if any) healthcare or educational facilities.

Through your unity, we are able to protect more vulnerable street children and support them in their food needs, as well as provide psychosocial support, a strengthened social support network and income opportunities for their families through a community-led approach. We are also able to provide education opportunities for these children, as well as provide the opportunity for them and their families to learn vocational skills to ensure their economic and social stability.

**Approx cost: Euros 208,856.73**

£179,323.97/ USD \$ 252,901.90/CAD \$ 307,389.07/ QAR 920,562.98/ ZAR 3,471,946.35









## Palestine/Pakistan/South Africa/Sudan

### Orphan Sponsorships

For orphans across the world, poverty is a daily reality. Their lack of access to education, healthcare, and safe-spaces increases the vulnerability of these children and causes them to face a bleak future.

Charity Week continues its annual tradition of sponsoring orphans in Palestine, Pakistan, South Africa and Sudan, providing them with food, clothing, education and healthcare.

**Approx cost: £138,991.61**

Euros 161,880.47/USD \$ 196,020.15 /CAD \$ 238,252.61/ QAR 713,513.43/ ZAR 2,692,105.84



## Iraq/Nigeria/South Africa

### Educate a Child

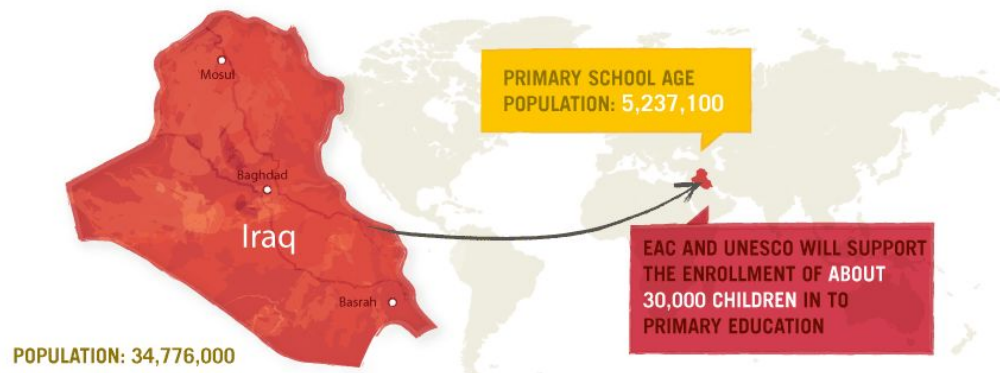
With a primary school age population of approximately 5.2 million children, the main barriers to education found in Iraq are the continuing conflict and instability present in the country, a lack of trained teachers and gender discrimination. Though the government is dedicated to providing free education to all, these barriers remain difficult to overcome. According to the UNESCO Institute of Statistics, 45% of Nigeria's population is below the age of 15 and the number of children out of school exceeds 8.7 million.

School of Hard Knocks (Cape Town) provides mental health counselling, coaching and sports therapy to help school children who have experienced trauma - especially mental health trauma from Covid-19. 200 children will benefit directly with 600 family members and 15 teachers indirectly benefiting.

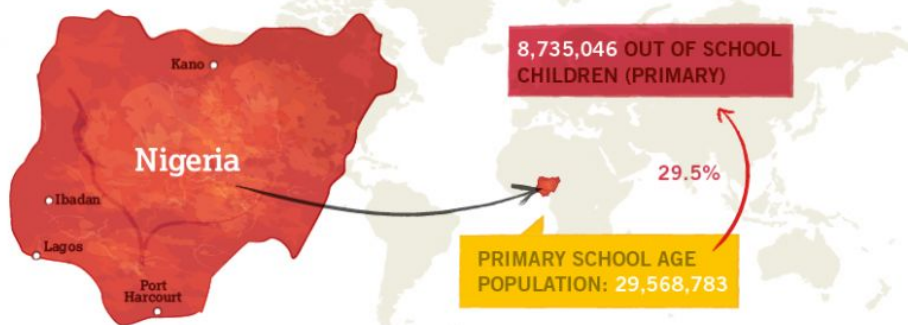
Thanks to your generosity, we are able to support many out of school children in Iraq and Nigeria, enabling them to access a quality education that will help further them in life.

**Approx cost: QAR 163,376.20**

£31,822.58/Euros 37,068.26/USD \$ 44,883.53 /CAD \$ 54,556.05/ ZAR 616,281.17



POPULATION: 173,615,345







# We Made History

As we hope CW2020 was really one for the history books - we hope that this report will be a constant source of happiness and reflection for everyone involved in this project. And if this is what we feel in this world, how happy we might be, when we read our own report:

فَأَمَّا مَنْ أُوتِيَ كِتَابَهُ بِيَمِينِهِ فَيَقُولُ هَؤُلَاءِ أَقْرَأُوا كِتَابِيَهُ

Then, as for him who is given his record in his right hand, he will say:  
Take, read my book! (69:19)

May this report be one of the many reasons we will be among the above.

With peace, your Charity Week 2020 Team

