



# Creative Content

## OVERVIEW:

- First impressions count! As Charity Week grows internationally, the impression we make can be key to having the opportunity to share our vision.
- Join fellow creatives with varying skills sets across all participating countries to share creative ideas, critically appraise and most importantly create amazing pieces of work.

## WHAT DO I NEED FOR THIS ROLE?

- Experience working with Adobe Creative Suite or relevant design software
- Understand and have awareness of following a brand
- Knowledge of online marketing and good understanding of major marketing channels
- Readiness and good attitude towards edits and revisions of creative work  
A portfolio of work demonstrating previous design work
- Understanding of the ultimate vision of Charity Week

## WHAT DOES THIS ROLE ENTAIL?

- Think creatively to produce graphics/media for online and print use
- Excellent accuracy and attention to detail
- Ability to adhere to the brand guidelines and ensure consistency in all media & design output

## WHO WILL BE MY SUPPORT?

- The international shura (Director, Vice-Director, Gen Sec & Internal Comms)
- The marketing team
- The Islamic Relief liaison

## WORKING PRACTICES:

### WhatsApp

- You will be expected to actively be a part of 2 CW team WhatsApp Groups - ensuring you keep up with messages daily

### Online Meetings

- Training sessions - weekly at the start of the year
- Team Meetings - 1hour online meeting fortnightly
- Occasional global online meetings



## **TRAINING & DEVELOPMENT OPPORTUNITIES:**

- Role training encompassing:
  - Branding
  - Workflow
  - Delivering feedback
- Team working opportunities - internationally & nationally
- Problem solving opportunities
- Learning and sharing graphic design and workflow skills
- In-house Tarbiyyah Sessions

**If you have any questions about the role, do get in touch with us at  
[info@charityweek.com](mailto:info@charityweek.com)**

**APPLY NOW: [charityweek.com/recruitment](https://charityweek.com/recruitment)**